

## Lessons from *Better than Good* by Zig Ziglar

3 Most Important Resources:      Time  
   Talent  
   Treasure

The more of your time, talent, and treasure you invest in your passion, the more you will fight for it, defend it, and protect it from everyone and everything that would attempt to steal it from you.

Time, Talent and Treasure are the only resources that we have.

**Inspiration is caught better than it is taught.**

Watch your thoughts; they become words.  
Watch your words; they become actions.  
Watch your actions; they become habits.  
Watch your habits; they become character.  
Watch your character; for it becomes your destiny!

Joe Sabah: “You don’t have to be great to start. But you do have to start to be great.”

Thomas Edison: “Many of life’s failures are people who did not realize how close they were to success when they gave up.”

**Keep a picture of the goal in sight.**

Motivation gets you going, but habit gets you there.

Many people never find their true calling in life because they don’t measure opportunities against purpose.

Your career is what you are paid for; your calling is what you are made for.

Recommended books from *Better than Good*:

*The Travel’s Gift: Seven Decisions That Determine Personal Success.*